

**National
Trails Day®**



National Trails Day

Sponsorship Opportunities

Please make your check payable to:
San Diego County Park Society
 c/o Department of Parks and Recreation
 5201 Ruffin Road, Suite P
 San Diego, CA 92123



**PARKS AND
RECREATION**
COUNTY OF SAN DIEGO
 Where having fun is natural!

Sponsorship Level	Promotional Benefits	Amount
Trail Advocate <i>(Ex. Small Activity Sponsor)</i>	<ul style="list-style-type: none"> Listed in NTD Program as a Sponsor Name listed on DPR's NTD web page Name listed in Summer issue of "Destinations" Half page ad in program Complimentary Booth 	\$250
Trail Supporter <i>(Ex. Larger Activity Sponsor)</i>	<ul style="list-style-type: none"> Listed in NTD Program as a Sponsor Name/Corporate Logo on printed promotional materials (flyers, press releases) Name listed on DPR's NTD web page Name listed in Summer issue of "Destinations" Full page ad in program Complimentary Booth 	\$500
Trail Blazer <i>(Ex. Entertainment Sponsor)</i>	<ul style="list-style-type: none"> Listed in NTD Program as a Sponsor Name/Corporate Logo on Sponsorship Banner Name/Corporate on printed promotional materials (flyers, press releases) Name listed on CTN Info Guide* Name on DPR's NTD web page Name listed in Summer issue of "Destinations" Full page ad in program Complimentary Booth 	\$1,500
Trail Builder <i>(T-Shirt/Product Sponsor; call for available products)</i>	<ul style="list-style-type: none"> Corporate Logo on NTD T-Shirt/Product Listed in NTD Program as T-Shirt/Product Sponsor Name/Corporate Logo on printed promotional materials (flyers, press releases) Name listed on CTN Info Guide* Name listed on DPR's NTD web page Name listed in Summer issue of "Destinations" 1 Parks and Recreation Parking Pass Full page ad in program Complimentary Booth 	\$3,000

*May be subject to the discretion of cable programming. Sponsorship Deadline: April 16, 2004
 San Diego County Parks Society is a nonprofit, 501 C (3)
 Call 858-694-3969 for details on custom designed sponsorship programs.